



Giving animals a voice (campaigning)

Discuss

Is there an animal welfare issue that we have strong views about?

- Visit www.rspca.org.uk to find out what the latest animal welfare issues are.

Find out

What can we do to make a difference?

- Can we help someone who is already trying to make a difference?
- How can we make people aware of the issues, e.g. by organising a poster/leaflet campaign, writing to our local MP or developing a website or petition?

Take action

Make our ideas happen

- How will we organise this?
- Do we need to seek permission for some of our ideas, e.g. where we can pin up posters?
- How will we know whether our ideas have been successful?

Review

How successful were we at making people aware of the issues?

- ➔ What worked well?
- ➔ What would we do differently?
- ➔ Is there anything else we need to do?