RSPCA Assured is the RSPCA’s farm assurance and food-labelling scheme, dedicated to improving the lives of farm animals.

It gives consumers the option of choosing products that have come from animals that have been inspected to higher welfare standards. A trained RSPCA Assured assessor visits and completes a thorough inspection of the farms every year and RSPCA farm livestock officers carry out risk-based visits on a proportion of members every year.