RSPCA.

Online Safety Guidance Statement

The RSPCA works with children and families as part of its online and remote volunteering activities.

These include: Microvolunteering, Wildlife Friends and Duke of Edinburgh volunteering roles all of which require some form of online or social media activity.

The purpose of this policy statement is to:

- ensure the safety and wellbeing of children and young people is paramount when adults, young people or children are using the internet, social media or mobile devices
- provide staff and volunteers with the overarching principles that guide our approach to online safety
- ensure that, as an organisation, we operate in line with our values and within the law in terms of how we use online devices.

The policy statement applies to all staff, volunteers, children and young people and anyone involved in the RSPCA's volunteering activities.

Legal Framework

This policy has been drawn up on the basis of legislation, policy and guidance that seeks to protect children in England and Wales. Summaries of the key legislation and guidance are available on:

- [Online abuse/bullying](#)
- [Child protection in England](#)
- [Child protection in Wales](#)

We believe that:

- children and young people should never experience abuse of any kind
- children should be able to use the internet for education and personal development, but safeguards need to be in place to ensure they are kept safe at all times.

We recognise that:

- the online world provides everyone with many opportunities; however it can also present risks and challenges
- we have a duty to ensure that all children, young people and adults involved in our organisation are protected from potential harm online
- we have a responsibility to help keep children and young people safe online when volunteering for the RSPCA, whether or not they are using the RSPCA's network and devices
- working in partnership with children, young people, their parents, carers and other agencies is essential in promoting young people's welfare and in helping young people to be responsible in their approach to online safety
- all children, regardless of age, disability, gender reassignment, race, religion or belief, sex or sexual orientation, have the right to equal protection from all types of harm or abuse

We will seek to keep children and young people safe by:

- supporting and encouraging the young people participating in volunteering activities via the internet, social media and mobile phones in a way that keeps them safe and shows respect for others
- ensuring parents and carers are aware of the activities that form the volunteering role at the time they give their consent for a young person to participate
- supporting and encouraging parents and carers to do what they can to keep their children safe online
- developing clear and robust procedures to enable us to respond appropriately to any incidents of inappropriate online behaviour, whether by an adult or a child or young person
- reviewing and updating the security of our information systems regularly
- ensuring that usernames, logins, email accounts and passwords are used effectively
- ensuring personal information about the adults and children who are involved in our organisation is held securely and shared only as appropriate
- ensuring that images of children, young people and families are used only after their written permission has been obtained, and only for the purpose for which consent has been given
- providing supervision, support and training for staff and volunteers about online safety
- examining and risk assessing any volunteering tasks that necessitate the use of social media to minimise the chance of anyone coming to harm.

If online abuse occurs, we will respond to it by:

- having clear and robust safeguarding procedures in place for responding to abuse (including online abuse)
- providing support and training for all staff and volunteers on dealing with all forms of abuse, including bullying or cyberbullying, emotional abuse, sexting, sexual abuse and sexual exploitation
- making sure our response takes the needs of the person experiencing abuse, any bystanders and our organisation as a whole into account
- reviewing the plan developed to address online abuse at regular intervals, in order to ensure that any problems have been resolved in the long term.

Related policies and procedures

This policy statement should be read alongside our organisational policies and procedures, including:

- Child and adult safeguarding policy
- Staff and volunteer relations guidance
- Colleague code of conduct
- IT Information Security Policy
- Safeguarding code of conduct